



## Auction Program and Family Ads

### *What is the Auction Program and what are Family Ads?*

Family Ads are a fun and easy way to help support the auction. For those new to the auction, the auction program lists and describes all items available for sale at the auction. It also discusses important things like the menu and rules for bidding. The catalog includes ads from businesses, individuals and our families!

### *Why place an ad?*

An ad is an easy way to help support the auction! Since everyone reads the auction catalog, everyone is sure to read your ad.

### *What would my ad say?*

Ads are a great way to show your support to our school and love to your children and teachers. You can also promote your own business, congratulate an athletic team, or thank your auction committee. Ads can even include pictures. Be Creative!

### *How do I make my ad?*

That part is easy! Design your own or we can help you! If you have an idea or know what you would like your ad to say, we can help make it happen! **Graphic designer assistance is available for a nominal fee of \$20.00.** You can even have your child send in a drawing and we will scan it and make it into an ad for you!

### *Okay, I'll do it! Now, what?*

Just complete the form below and return (along with payment) via backpack mail in an envelope marked "AUCTION BOX" by October 3rd, 2011! If you have questions or need more information, please contact Susie Finan at 630-790-1421 or [susie\\_finan@sbcglobal.net](mailto:susie_finan@sbcglobal.net).

Please circle which size ad you would like to place:

\$25.00 = Business Card                      \$100.00 = Half Page  
 \$50.00 = Quarter page                      \$150.00 = Full Page  
 \$20.00 = Graphic Designer Assistance

Name \_\_\_\_\_

Please accept our enclosed check for \$\_\_\_\_\_.

Please charge \$\_\_\_\_\_ to my Visa / MasterCard / Discover / Amex

Credit Card Number \_\_\_\_\_

Expiration Date \_\_\_\_/\_\_\_\_/\_\_\_\_/

Name on Card (please print) \_\_\_\_\_

Signature required \_\_\_\_\_